



The power of marine omega-3 for companion animal health



DOG DIETS



CAT DIETS

# WHAT IS SPECIFIC?



## **SPECIFIC diets are rich in fish and other marine ingredients delivering**

- Genuine health benefits arising from a high quality, well balanced protein rich in omega-3 fatty acids
- A clear simple and credible owner story helping deliver owner compliance
- High palatability delivering pet compliance



## **SPECIFIC has a compact range covering key life stage and therapeutic needs in practice – but without an unnecessarily large range**



**SPECIFIC diets are from Dechra** - a veterinary pharmaceutical business for whom vets are not PART of our business, they ARE our business.

**SPECIFIC works exclusively with veterinary practices;** is not sold in retail and does not actively engage with e-commerce web sites - helping bring nutritional customers into practice regularly

# THE SPECIFIC RANGE OF DIETS



A compact range but covering all life stages needs and common conditions



SPECIFIC is committed to sustainable manufacturing through the Circle of Good initiative

We believe it is our responsibility to support the environment that produces the extraordinary ingredients that create our nutritious and healthy foods

- All of the fish in our dry diets now comes from sources accredited as sustainable
- The majority of our cartons are FSC certified and we have a project in place to move the remainder over soon
- 2,500 m<sup>2</sup> of solar panels on our European factory saves 25 tons of CO<sub>2</sub> per year
- Packaging changes made in 2018 and 2020 reduced plastic usage by 18 tons a year
- In 2020 we introduced one of the first dry pet foods in recyclable bags and are committed to having all of our foods in recyclable packaging by 2023





RECOMMENDED DOG DIETS & TREATS BY CONDITION



RECOMMENDED DOG DIETS & TREATS BY CATEGORY



SPECIFIC PRODUCT BOOK

# SPECIFIC SPECIAL CARE DOG DIETS & TREATS



		DRY	WET	TREATS	
<b>GASTROINTESTINAL</b>	Cholestasis	<u>CID-LF</u>	<u>CIW-LF</u>	<u>CT-SC</u>	
	IBD	<u>CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Exocrine pancreas insufficiency	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Pancreatitis	<u>CID-LF</u>	<u>CIW-LF</u>	<u>CT-SC</u>	
	Pancreatitis with DM	<u>CED-DM</u>	-	<u>CT-H / CT-HM</u>	
	Colitis	<u>CQD-HY/CID-LF</u>	<u>CQW-HY/CIW-LF</u>	<u>CT-HY</u>	
	Diarrhoea	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Constipation	<u>CRD-1</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>	
	Vomiting	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Malabsorption / Maldigestion	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Flatulence	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Food allergy / intolerance – related	<u>CDD / CDD-HY</u>	<u>CDW / CQW-HY</u>	<u>CT-HY</u>	
<b>URINARY</b>	Struvite uroliths	Dissolution	<u>CCD</u>	-	<u>CT-SC</u>
		Reduction recurrence	<u>CCD</u>	-	<u>CT-SC</u>
	Urate uroliths	Dissolution	<u>CDD</u>	<u>CKW</u>	<u>CT-SC</u>
		Reduction recurrence	<u>CDD</u>	<u>CKW</u>	<u>CT-SC</u>
	Cystine uroliths: reduction recurrence	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
	Oxalate uroliths: reduction recurrence	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
<b>ALLERGIC &amp; DERMATOLOGY</b>	Atopy	<u>CQD</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Food allergy/intolerance	<u>CDD / CDD-HY</u>	<u>CDW / COW-HY</u>	<u>CT-HY</u>	
	Combination of allergies	<u>CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Other non allergic dermatological problems	<u>CQD / CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
<b>CARDIAC</b>	Heart failure with concurrent kidney failure	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
	Heart failure without concurrent kidney failure	<u>CQD</u>	-	<u>CT-SC</u>	
	Hypertension	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	







		DRY	WET	TREATS
<b>ENDOCRINE</b>	Diabetes mellitus	<u>CED-DM</u>	<u>CRW-1</u>	<u>CT-SC / CT-BIO</u>
	Cushing's disease	<u>CED-DM</u>	<u>CRW-1</u>	<u>CT-SC / CT-BIO</u>
<b>WEIGHT MANAGEMENT</b>	Underweight / Anorexia / Cachexia	<u>CAD / CQD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Overweight - Weight reduction	<u>CRD-1</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>
	Overweight - Weight control	<u>CRD-2</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>
<b>CRITICAL CARE</b>	Cancer	<u>CQD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Surgery	<u>CID</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Recovery	<u>CAD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Convalescence	<u>CID</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Intensive support	-	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
<b>RENAL</b>	Renal failure /Insufficiency	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
	Uraemia	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
<b>HEPATIC</b>	Liver insufficiency	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
	Hyperlipidaemia	<u>CRD-1 / CED-DM</u>	<u>CQW-HY / CRW-1</u>	<u>CT-H / CT-HM</u>
<b>JOINT AND MOBILITY</b>	Joint and mobility support	<u>CJD</u>	-	<u>CT-H / CT-HM</u>

The recommendations are based on the most commonly recommended diets and treats for each condition. However, the choice of the most optimal diet or treat can be affected by several factors and should be determined for each individual pet. Full details of all recommended diets for each condition can be found in the SPECIFIC product book

[SPECIFIC PRODUCT BOOK – CLICK HERE](#)



SPECIAL CARE DIETS	
	<a href="#">Bladder Uroliths</a>
	<a href="#">Allergy and Dermatological Management</a>
	<a href="#">Gastrointestinal Problems</a>
	<a href="#">Joint and Mobility Support</a>
	<a href="#">Cardiac, Renal and Hepatic Support</a>
	<a href="#">Endocrine Support</a>
	<a href="#">Weight Management</a>
	<a href="#">Recovery and Convalescence</a>

EVERYDAY/LIFE STAGE DIETS	
	<a href="#">Puppies and Pregnant/Lactating Bitches</a>
	<a href="#">Adult Dogs</a>
	<a href="#">Senior Dogs</a>
	<a href="#">High Energy Dogs</a>
	<a href="#">Organic Diets</a>
	<a href="#">Treats</a>



## **SPECIFIC<sup>®</sup>**

Superior nutrition from the veterinary experts



RECOMMENDED DOG DIETS BY CONDITION

# BLADDER UROLITHS DIETS



STRUVITE	
CODE	<b>CCD - Struvite Management</b>
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence
KEY FEATURES	<ul style="list-style-type: none"> <li>• Has a reduced content of magnesium and phosphorus (components of struvite crystals)</li> <li>• Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:



OXALATE, URATE AND CYSTINE	
CODE	<b>CKD and CKW - Heart &amp; Kidney Support</b>
INDICATION	Reduces calcium oxalate, urate and cystine stone formation
KEY FEATURES	<ul style="list-style-type: none"> <li>• Restricted protein level, but with high quality protein, reduces the urinary concentrations of oxalate, cystine and urate</li> <li>• Alkaline urine pH discourages precipitation of urinary calcium oxalate, cystine and urate crystals</li> <li>• Added potassium citrate helps keep calcium oxalate in solution</li> <li>• CKW wet diet is also suitable for management of urate but CDD dry diet is the first choice</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg - Wet: 6 x 300g



URATE	
CODE	<b>CDD - Food Allergen Management</b>
INDICATION	Reduces urate stone formation
KEY FEATURES	<ul style="list-style-type: none"> <li>• Very low content of purine (the precursor for urate crystals) and the induced alkaline urine support a reduction of urate crystals formation</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:





# ALLERGY & DERMATOLOGICAL MANAGEMENT DIETS



## FOOD ALLERGY

CODE	<b>CDD and CDW - Food Allergen Management</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> <li>Contains a restricted number of ingredients and is based on egg and rice (dry food CDD) or lamb and rice (wet diet CDW)</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g



## ATOPY

CODE	<b>CΩD - Skin Function Support and CΩW-HY - Allergen Management Plus</b>
INDICATION	Supports the skin function in the case of dermatosis and excessive loss of hair
KEY FEATURES	<ul style="list-style-type: none"> <li>Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil and krill; GLA omega-6 fatty acid from borage oil, vitamin A, E and B complex, protein, zinc and selenium</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



## FOOD ALLERGY

CODE	<b>CDD-HY - Food Allergen Management</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> <li>Based on hydrolysed salmon protein and rice giving high digestibility and low allergenicity</li> <li>Rice does not contain gluten so will be tolerated by dogs with gluten allergy/intolerance</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:



## COMBINED ALLERGY

CODE	<b>CΩD-HY and CΩW-HY - Allergen Management Plus</b>
INDICATION	Supports both skin function and reduces symptoms of ingredient and nutrient intolerance
KEY FEATURES	<ul style="list-style-type: none"> <li>Combines ingredients with low allergenicity and skin supporting nutrients to support combined allergies</li> <li>Hydrolysed salmon protein and rice giving high digestibility and low allergenicity</li> <li>Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil and krill; omega-6 fatty acid GLA from borage oil; vitamin A, E and B complex, protein, zinc and selenium</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



# GASTROINTESTINAL MANAGEMENT DIETS



## MALABSORPTION / MALDIGESTION / VOMITING / DIARRHOEA / EXOCRINE PANCREAS INSUFFICIENCY

CODE	<b>CID and CIW - Digestive Support</b>
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> <li>• Made with highly digestible ingredients for optimal uptake of nutrients</li> <li>• A high content of minerals and fat soluble vitamins compensates for compromised absorption and increased level of electrolytes compensates for losses from diarrhoea and vomiting</li> <li>• With beta glucans and beneficial fibres to support the immune response and intestinal health</li> <li>• With ingredients to support a healthy microbiome. AuraGuard increase levels of beneficial bacteria whilst fermentable fibres (beet pulp, XOS and FOS) promote the growth of beneficial colonic bacteria promoting a more balanced and diverse gut microbiome. Added postbiotics provide healthy bioactive compounds produced by beneficial micro-organisms and Mannan-oligo-saccharides (MOS) can bind pathogenic bacteria</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g / 7 x 100 g



## FOOD ALLERGY / INTOLERANCE

CODE	<b>CDD, CDW, CDD-HY - Food Allergen Management CΩW-HY - Allergen Management Plus</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> <li>• Contains a restricted number of ingredients and are based on low allergen ingredients egg, lamb, hydrolysed salmon protein, rice</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg –Wet: 6 x 300 g



## IBD / COLITIS

CODE	<b>CΩD-HY and CΩW-HY - Allergen Management Plus</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerance and intestinal absorptive disorders
KEY FEATURES	<ul style="list-style-type: none"> <li>• In IBD and colitis there might also be a food allergic component present: the low allergenicity of these diets in combination with high digestibility and uniquely high levels of fatty acids offer optimal support</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g

OTHER GI DIETS [CLICK HERE](#)

# GASTROINTESTINAL MANAGEMENT DIETS



## CONSTIPATION / CHOLESTASIS

CODE	CRD-1 and CRW-1 - Weight Reduction
INDICATION	High-fibre, low-fat diets to support gastrointestinal motility and reduce the intake of fat
KEY FEATURES	<ul style="list-style-type: none"> <li>• The increased soluble and insoluble fibre content in these diets supports gastrointestinal motility</li> <li>• The low fat content makes the diets suitable for management of cholestasis</li> </ul>
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg – Wet: 6 x 300 g



## PANCREATITIS / EXOCRINE PANCREAS INSUFFICIENCY (EPI) / HYPERLIPIDEMIA / CHOLESTASIS / COLITIS

CODE	CID-LF and CIW-LF - Digestive Support – Low fat
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> <li>• Exceptionally low fat levels at 7% DM</li> <li>• High digestibility to ensure optimal intake of nutrients</li> <li>• With beneficial fibres, beta-glucans, fish oil and a blend of natural ingredients to support a healthy gut microbiome, immune response and barrier function of the gut</li> <li>• Low allergenicity for support of GI-disorders with potential involvement of adverse food reaction (the diet is based on tapioca starch and hydrolysed salmon protein)</li> <li>• High levels of EPA and DHA omega-3 from fish supporting the body's natural anti-inflammatory processes</li> <li>• Supplementation with free nucleotides supports both immune function and rapid repair of the gut, increasing villi length, aiding nutrient absorption and speed of return to full digestive health</li> </ul>
PACK SIZES	• Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g / 7 x 100 g

OTHER GI DIETS [CLICK HERE](#)



## JOINT AND MOBILITY SUPPORT

CODE	<b>CJD - Joint Support</b>
INDICATION	For support of a healthy joint function
KEY FEATURES	<ul style="list-style-type: none"><li>• Contains a number of cartilage supporting nutrients including high levels of EPA and DHA omega-3 fatty acids; chondroitin; hydrolysed collagen peptides, beta-glucans and high level of manganese to support a healthy joint function</li><li>• Moderate energy density supports maintenance of optimal weight even in dogs with reduced activity levels</li></ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 3 x 4 kg:



# CARDIAC, RENAL AND HEPATIC SUPPORT



## CARDIAC, RENAL AND HEPATIC FAILURE

CODE	<b>CKD and CKW - Heart &amp; Kidney Support</b>
INDICATION	For support of renal, heart and liver function in case of chronic renal, cardiac and/or liver insufficiency
KEY FEATURES	<ul style="list-style-type: none"> <li>• A restricted content of phosphorus to maintain normal phosphorus levels in the blood and support maintenance of kidney function</li> <li>• Reduced protein content to maintain normal blood urea levels</li> <li>• High levels of the omega-3 fatty acids EPA and DHA from fish oil support maintenance of lean body mass and appetite; normal cardiac rhythm; blood pressure and platelet aggregation</li> <li>• Omega-3 fatty acids can help slow the progression of kidney failure</li> <li>• Reduced sodium levels help break the vicious circle of water retention in kidney and liver and heart patients</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



## CARDIAC INSUFFICIENCY WITHOUT CONCURRENT KIDNEY FAILURE

CODE	<b>CΩD - Skin Function Support</b>
INDICATION	Supports heart function in case of chronic cardiac insufficiency
KEY FEATURES	<ul style="list-style-type: none"> <li>• Contains high levels of omega-3 fatty acids from fish and krill to support maintenance of lean body mass, appetite and normal cardiac rhythm</li> <li>• L-carnitine and taurine support the heart muscle function</li> <li>• Moderate level of sodium helps reduce water retention and supports normal blood pressure</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg



## HYPERLIPIDAEMIA

PRODUCT CODE	<b>CRD-1 - Weight Reduction, CED-DM - Endocrine Support CRW-1 – Weight Reduction, CΩW-HY - Allergen Management Plus</b>
INDICATION	For the nutritional support of Hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> <li>• The low fat content in these diets makes them suitable for the management of hyperlipidaemia</li> </ul>
PACK SIZES	CRD-1: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg CED-DM: 2 kg / 3 x 2 kg / 12 kg CΩW-HY & CRW-1: 6 x 300 g





## DIABETES MELLITUS / CUSHING'S DISEASE / PANCREAS INSUFFICIENCY - ENDOCRINE

CODE	<b>CED-DM - Endocrine Support</b>
INDICATION	For regulation of glucose supply (Diabetes Mellitus) and lipid metabolism in case of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> <li>• A low content of carbohydrates, derived from slow release CH sources oats, peas and lentils, and an increased level of fibre to promote gradual release of glucose from the diet to reduce postprandial hyperglycemia</li> <li>• High levels of the omega-3 fatty acids EPA and DHA from fish oil krill and reduced fat level help regulate blood lipids in case of hyperlipidaemia; help maintain normal blood pressure and increase insulin sensitivity</li> <li>• With beta-glucans and high level of omega-3 fatty acids to support the immune response in dogs with endocrine disorders</li> <li>• Diabetes mellitus is associated with oxidative stress, which is involved in the development of diabetic complications. High dietary levels of antioxidant substances such as vitamins A, E and fruit extracts help to neutralise the reactive oxygen species</li> <li>• Supply of skin supportive nutrients the omega-3 fatty acids, Vit A, E and B-complex, zinc, selenium can help with the poor coat and skin condition associated with Cushing's disease whilst constant and moderate levels of Na and K support the Na/K balance in dogs with Cushing</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 12 kg:



## DIABETES MELLITUS

CODE	<b>CRW-1 - Weight Reduction</b>
INDICATION	For regulation of glucose supply (Diabetes Mellitus) and lipid metabolism in case of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> <li>• The content of complex carbohydrates and the high level of fibre promote a gradual release of glucose from the diet, making it suitable for patients with diabetes mellitus</li> </ul>
PACK SIZES	Wet: 6 x 300 g

# WEIGHT MANAGEMENT



## WEIGHT REDUCTION

CODE	<b>CRD-1 and CRW-1 - Weight Reduction</b>
INDICATION	For the reduction of body weight
KEY FEATURES	<ul style="list-style-type: none"> <li>• Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger</li> <li>• Contains L carnitine – a fat burning amino acid derivative</li> <li>• High protein content supports maintenance of lean muscle mass</li> </ul>
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg – Wet: 6 x 300 g

## WEIGHT CONTROL

CODE	<b>CRD-2 - Weight Control</b>
INDICATION	For the maintenance of body weight in dogs at risk of weight gain
KEY FEATURES	<ul style="list-style-type: none"> <li>• Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger</li> <li>• Contains L carnitine – a fat burning amino acid derivative</li> <li>• Moderately increased protein content supports maintenance of lean muscle mass</li> </ul>
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 3 x 4 kg

## UNDERWEIGHT / ANOREXIA / CACHEXIA

CODE	<b>CAD – Active; CΩD - Skin Function Support; F/C-IN-W and F/C-IN-L – Intensive Support</b>
INDICATION	Food for recovery and weight gain
KEY FEATURES	<ul style="list-style-type: none"> <li>• The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility</li> <li>• The uniquely high level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease</li> </ul>
PACK SIZES	CAD: 6 kg / 10 kg CΩD: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg F/C-IN-W: 7 x 95 g F/C-IN-L: 395 g



# RECOVERY AND CONVALESCENCE/CRITICAL CARE



## RECOVERY / CONVALESCENCE / SURGERY / CANCER

CODE	<b>F/C-IN-W and F/C-IN-L – Intensive Support</b>
INDICATION	Nutritional restoration and convalescence in dogs
KEY FEATURES	<ul style="list-style-type: none"> <li>• Highly digestible ingredients compensate for decreased digestion and ensure an optimal uptake of nutrients during periods of nutritional restoration and convalescence</li> <li>• High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food</li> <li>• Special soft texture makes it suitable for syringe and tube feeding</li> <li>• <math>\beta</math>-1,3/1,6-glucans and increased levels of omega-3 fatty acids, zinc, selenium and arginine support the immune status</li> <li>• Very high palatability</li> </ul>
PACK SIZES	Wet: 7 x 95 g Liquid: 395 g



## SURGERY / CONVALESCENCE

CODE	<b>CID and CIW - Digestive Support</b>
INDICATION	Nutritional support after minor surgery
KEY FEATURES	<ul style="list-style-type: none"> <li>• Highly digestible and with high content of essential nutrients to ensure sufficient nutrients even with reduced appetite</li> <li>• Added beta-glucans and Omega-3 from fish for immune support</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg Wet: 6 x 300 g / 7 x 100 g



## CANCER

CODE	<b>C<math>\Omega</math> - Skin Function Support</b>
INDICATION	Nutritional support in case of cachexia related to cancer
KEY FEATURES	<ul style="list-style-type: none"> <li>• The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility</li> <li>• High level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease.</li> <li>• The increased levels of immune-supporting nutrients support the immune response towards infections</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg

## RECOVERY

CODE	<b>CAD – Active</b>
INDICATION	Food for recovery
KEY FEATURES	<ul style="list-style-type: none"> <li>• The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility</li> </ul>
PACK SIZES	Dry: 6 kg / 10 kg





# PUPPIES AND PREGNANT/LACTATING BITCHES



CODE	<b>CPD-S - Puppy Small Breed</b>
INDICATION	For small breed puppies (adult weight < 10 kg) and for pregnant and lactating bitches
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg
CODE	<b>CPD-M - Puppy Medium Breed</b>
INDICATION	For medium breed puppies (adult weight 10 – 25 kg) and for pregnant and lactating bitches
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg
CODE	<b>CPD-XL - Puppy Large &amp; Giant Breed</b>
INDICATION	For large and giant breed puppies (adult weight > 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg
CODE	<b>CPW - Puppy All Breeds</b>
INDICATION	Complete wet food for puppies of all breeds
PACK SIZES	Wet: 6 x 300 g
KEY FEATURES	<ul style="list-style-type: none"> <li>• Increased level of energy and minerals (CPD-S, CPD-M, CPW), protein and vitamins to meet the requirement of growing puppies</li> <li>• Rich in EPA and DHA omega-3 fatty acids from fish to support development of brain and eye; joints, skin and coat</li> <li>• Added beet pulp to support intestinal health</li> <li>• CPD-XL: with moderate energy and calcium to control growth rate for careful skeletal development in large breed pups</li> </ul>

# ADULT DOGS



CODE	<b>CXD-S - Small Breed</b>
INDICATION	For adult small breeds (<10 kg)
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg
CODE	<b>CXD-M - Medium Breed</b>
INDICATION	For adult medium breeds (10 – 25 kg)
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg
CODE	<b>CXD-XL - Large &amp; Giant Breed</b>
INDICATION	For adult large and giant breeds (< 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg
CODE	<b>CXW - All Breeds</b>
INDICATION	Complete wet food for adults of all breeds
PACK SIZES	Wet: 6 x 300 g
KEY FEATURES	<ul style="list-style-type: none"><li>• Rich in EPA and DHA omega-3 fatty acids from fish to support joints, skin and coat</li><li>• Moderate energy levels to maintain ideal body weight</li><li>• High quality and highly digestible ingredients</li><li>• Added beet pulp to support intestinal health</li></ul>

# SENIOR DOGS



CODE	<b>CGD-S - Senior Small Breed</b>
INDICATION	For small breed senior dogs from 8 years of age (< 10 kg)
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg
CODE	<b>CGD-M - Senior Medium Breed</b>
INDICATION	For medium breed senior dogs from 7 years of age (10 – 25 kg)
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg
CODE	<b>CGD-XL - Senior Large &amp; Giant Breed</b>
INDICATION	For large and giant breed senior dogs from 6 years of age (> 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg
CODE	<b>CGW - All Breeds</b>
INDICATION	Complete wet food for senior dogs of all breeds
PACK SIZES	Wet: 6 x 300 g
KEY FEATURES	<ul style="list-style-type: none"> <li>• Rich in EPA and DHA omega-3 fatty acids from fish to support joints, skin and coat</li> <li>• Moderately reduced content of protein, phosphorus and sodium reduces kidney workload</li> <li>• Increased fibre content giving lower energy level supporting maintenance of ideal body weight in senior dogs</li> <li>• Added taurine to support heart muscle function</li> <li>• Added beet pulp to support intestinal health</li> </ul>

# HIGH ENERGY DOGS



ACTIVE DOGS	
CODE	<b>CAD – Active   Lunch - Active</b>
INDICATION	Food for highly active dogs and recovery
KEY FEATURES	<ul style="list-style-type: none"><li>• High energy and fat content combined with high digestibility allow a reduction in the daily amount of food, which is an advantage for dogs with an increased energy requirement</li><li>• The balanced diet fulfils the needs of very active dogs, and the content of high quality protein supports maintenance and development of muscle mass</li><li>• EPA and DHA omega-3 fatty acids from fish to support the joints of highly active dogs</li></ul>
PACK SIZES	Dry: 6 kg / 10 kg – Wet: 7 x 100 g





## ORGANIC DIETS

CODE	<b>C-BIO-W - Organic with Beef and Organic with fish</b>
INDICATION	Complete organic wet food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>Wet food pate for adult dogs with a minimum of 95% ingredients from controlled, certified organic origin</li> </ul>
PACK SIZES	Wet: 5 x 150 g



## ORGANIC TREATS

CODE	<b>CT-BIO - Organic Treats for dogs</b>
INDICATION	Organic treats for dogs of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>Treats for dogs made with more than 80% fresh chicken, beef and pork</li> <li>Low carbohydrate</li> <li>Grain-free recipe</li> <li>Gluten-free recipe</li> </ul>
PACK SIZES	100 g

## ORGANIC DIETS

CODE	<b>C-BIO-D - Adult Organic</b>
INDICATION	Complete organic dry food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>Dry diets for dogs made with fresh organic chicken and turkey and millet, rice and oats or maize with at least 95% of ingredients from controlled, certified organic origin.</li> </ul>
PACK SIZES	Dry: 4 kg



# DOG TREATS



## HEALTHY TREATS

PRODUCT CODE	<b>CT-H Healthy Treats and CT-HM - Healthy Treats Mini</b>
INDICATION	Treat for healthy dogs of all breeds and ages and during weight reduction and for maintenance of ideal body weight
KEY FEATURES	<ul style="list-style-type: none"> <li>• High fibre and low fat levels, reducing energy density in order to support an optimal weight.</li> <li>• Support of oral health and fresh breath. Hexametaphosphate helps prevent tartar by binding calcium in saliva, preventing calcification of plaque. Green tea extract, eucalyptus oil and parsley powder to support fresh breath</li> </ul>
PACK SIZES	300 g



## HYDROLYSED TREATS

PRODUCT CODE	<b>CT-HY Hydrolysed Treats</b>
INDICATION	Treat for dogs with adverse food reactions resulting in dermatological and/or gastrointestinal disorders; Gastrointestinal problems such as diarrhoea, vomiting and flatulence caused by malabsorption, maldigestion, EPI, acute gastroenteritis or IBD
KEY FEATURES	<ul style="list-style-type: none"> <li>• Hydrolysed salmon protein has a high digestibility and a low allergenicity.</li> <li>• Rice has a low allergenicity and a high digestibility and does not contain gluten and will thus be tolerated by dogs with gluten allergy/intolerance.</li> <li>• Highly digestible ingredients make the treats especially useful for dogs with small intestinal diarrhoea.</li> </ul>
PACK SIZES	300 g



## SPECIAL CARE TREATS

PRODUCT CODE	<b>CT-SC Special Care Treats</b>
INDICATION	The composition of these treats does not compromise the nutrient profile of diets for support of pancreatitis, kidney, heart or liver failure, urolithiasis, joint and mobility, diabetes mellitus or allergies.
KEY FEATURES	<ul style="list-style-type: none"> <li>• Low in protein, energy, fat and selected minerals including phosphorus, sodium and calcium</li> <li>• With novel protein and slow release carbohydrates</li> </ul>
PACK SIZES	300 g



## ORGANIC TREATS

CODE	<b>CT-BIO - Organic Treats for dogs</b>
INDICATION	Organic treats for dogs of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>• Treats for dogs made with more than 80% fresh chicken, beef and pork</li> <li>• Low carbohydrate</li> <li>• Grain-free recipe</li> <li>• Gluten-free recipe</li> </ul>
PACK SIZES	100 g



[FOR SPECIFIC DENTAL CHEWS – CLICK HERE](#)

[FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION – CLICK HERE](#)



DENTAL CHEWS	
PRODUCT CODE	<b>CT-DC-L and CT-DC-SC-S Dental Chews (Large and Small)</b>
INDICATION	Tasty chew for support of oral health in adult dogs
KEY FEATURES	<ul style="list-style-type: none"><li>• Flexible texture and open structure allows teeth to penetrate deep into the chew, scraping the teeth clean ensuring excellent cleaning</li><li>• Formulated with special ingredients to help reduce plaque and tartar and to support fresh breath:<ul style="list-style-type: none"><li>• Hexametaphosphate, reduces tartar by binding calcium in saliva, reducing calcification of plaque</li><li>• Vitamin C phosphate helps to limit growth of oral bacteria, plaque and tartar</li><li>• Seaweed to reduce plaque, tartar and volatile sulphur components</li><li>• Green tea extract, eucalyptus oil and parsley oil to support fresh breath</li></ul></li></ul>
PACK SIZES	300 g

[FOR OTHER SPECIFIC TREATS – CLICK HERE](#)

[FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION– CLICK HERE](#)

# SPECIFIC SPECIAL CARE TREATS – BY CONDITION



		CT-H / CT-HM	CT-SC	CT-HY	CT-BIO
<b>GASTROINTESTINAL</b>	Cholestasis		✓		
	IBD			✓	
	Exocrine pancreas insufficiency			✓	
	Pancreatitis		✓		
	Pancreatitis with DM	✓			
	Colitis			✓	
	Diarrhoea			✓	
	Constipation	✓			
	Vomiting			✓	
	Malabsorption / Maldigestion			✓	
	Flatulence			✓	
	Food allergy / intolerance – related			✓	
<b>URINARY</b>	Struvite uroliths	Dissolution	✓		
		Reduction recurrence	✓		
	Urate uroliths	Dissolution	✓		
		Reduction recurrence	✓		
	Cystine uroliths: reduction recurrence			✓	
	Oxalate uroliths: reduction recurrence			✓	
<b>ALLERGIC &amp; DERMATOLOGY</b>	Atopy			✓	
	Food allergy/intolerance			✓	
	Combination of allergies			✓	
	Other non allergic dermatological problems			✓	
<b>CARDIAC</b>	Heart failure with concurrent kidney failure		✓		
	Heart failure without concurrent kidney failure		✓		
	Hypertension			✓	

		CT-H / CT-HM	CT-SC	CT-HY	CT-BIO
<b>ENDOCRINE</b>	Diabetes mellitus		✓		✓
	Cushing's disease		✓		✓
<b>WEIGHT MANAGEMENT</b>	Underweight / Anorexia / Cachexia		✓		✓
	Overweight - Weight reduction	✓			
	Overweight - Weight control	✓			
<b>CRITICAL CARE</b>	Cancer		✓		✓
	Surgery		✓		✓
	Recovery		✓		✓
	Convalescence		✓		✓
	Intensive support		✓		✓
<b>RENAL</b>	Renal failure /Insufficiency		✓		
	Uraemia		✓		
<b>HEPATIC</b>	Liver insufficiency		✓		
	Hyperlipidaemia	✓			
<b>JOINT AND MOBILITY</b>	Joint and mobility support	✓			

[FOR TREATS DETAILS – CLICK HERE](#)





RECOMMENDED CAT DIETS & TREATS BY CONDITION



RECOMMENDED CAT DIETS & TREATS BY CATEGORY



SPECIFIC PRODUCT BOOK



# SPECIFIC SPECIAL CARE CAT DIETS & TREATS



		DRY	WET	TREATS	
<b>GASTROINTESTINAL</b>	Cholestasis	<a href="#">FRD</a>	<a href="#">FRW</a>	<a href="#">FT-H</a>	
	IBD	<a href="#">FQD-HY</a>	<a href="#">FQW-HY</a>	Dry or wet diet	
	Exocrine pancreas insufficiency	<a href="#">FID</a>	<a href="#">FIW</a>	<a href="#">FT-H</a>	
	Pancreatitis	<a href="#">FDD-HY</a>	<a href="#">FRW</a>	<a href="#">FT-H</a>	
	Pancreatitis with DM	<a href="#">FED-DM</a>	-	<a href="#">FT-BIO</a>	
	Colitis	<a href="#">FQD-HY</a>	<a href="#">FQW-HY</a>	Dry or wet diet	
	Diarrhoea	<a href="#">FID</a>	<a href="#">FIW</a>	<a href="#">FT-H</a>	
	Constipation	<a href="#">FRD</a>	<a href="#">FRW</a>	<a href="#">FT-H</a>	
	Vomiting	<a href="#">FID</a>	<a href="#">FIW</a>	<a href="#">FT-H</a>	
	Gastrointestinal problems / Malabsorption / Maldigestion	<a href="#">FID</a>	<a href="#">FIW</a>	<a href="#">FT-H</a>	
Flatulence	<a href="#">FID</a>	<a href="#">FIW</a>	<a href="#">FT-H</a>		
<b>URINARY</b>	Struvite uroliths	Dissolution	<a href="#">FCD</a>	<a href="#">FSW</a>	<a href="#">FT-H</a>
		Reduction recurrence	<a href="#">FCD</a>	<a href="#">FCW / FCW-P</a>	<a href="#">FT-H</a>
		Reduction recurrence in overweight cats	<a href="#">FCD-L</a>	<a href="#">FCW-P</a>	<a href="#">FT-H</a>
	Urate uroliths	Dissolution	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>
		Reduction recurrence	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>
	Cystine uroliths: reduction recurrence	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>	
	Oxalate uroliths: reduction recurrence	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>	
	Idopathic cystitis	-	<a href="#">FCW / FCW-P/</a>	<a href="#">FT-H</a>	
	<b>ALLERGIC &amp; DERMATOLOGY</b>	Atopy	<a href="#">FQD</a>	<a href="#">FQW-HY</a>	<a href="#">FT-H</a>
		Food allergy/intolerance	<a href="#">FDD-HY</a>	<a href="#">FDW / FQW-HY</a>	Dry or wet diet
Combination of allergies		<a href="#">FQD-HY</a>	<a href="#">FQW-HY</a>	Dry or wet diet	
Other non allergic dermatological problems		<a href="#">FQD / FQD-HY</a>	<a href="#">FQW-HY</a>	<a href="#">FT-H</a>	







		DRY	WET	TREATS
<b>CARDIAC</b>	Heart failure with concurrent kidney failure	<a href="#">FKD</a>	<a href="#">FKW</a>	<a href="#">FT-H</a>
	Heart failure without concurrent kidney failure	<a href="#">FKD</a>	<a href="#">FKW</a>	<a href="#">FT-H</a>
	Hypertension	<a href="#">FKD</a>	<a href="#">FKW</a>	<a href="#">FT-H</a>
<b>ENDOCRINE</b>	Diabetes mellitus	<a href="#">FED-DM</a>	<a href="#">FEW-DM</a>	<a href="#">FT-BIO</a>
<b>WEIGHT MANAGEMENT</b>	Underweight / Anorexia / Cachexia	<a href="#">FPD</a>	<a href="#">F/C-IN</a>	<a href="#">FT-BIO</a>
	Overweight - Weight reduction	<a href="#">FRD</a>	<a href="#">FRW</a>	<a href="#">FT-H</a>
	Overweight - Weight control	<a href="#">FXD</a>	<a href="#">FXW / FXW-P</a>	<a href="#">FT-H</a>
<b>CRITICAL CARE</b>	Cancer	<a href="#">FQD</a>	<a href="#">F/C-IN</a>	<a href="#">FT-H / FT-BIO</a>
	Surgery	<a href="#">FID</a>	<a href="#">F/C-IN</a>	<a href="#">FT-H / FT-BIO</a>
	Recovery	<a href="#">FID</a>	<a href="#">F/C-IN</a>	<a href="#">FT-H / FT-BIO</a>
	Convalescence	<a href="#">FID</a>	<a href="#">F/C-IN</a>	<a href="#">FT-H / FT-BIO</a>
	Intensive support	-	<a href="#">F/C-IN</a>	<a href="#">FT-H / FT-BIO</a>
<b>RENAL</b>	Renal failure /Insufficiency	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>
	Uraemia	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>
<b>HEPATIC</b>	Liver insufficiency	<a href="#">FKD</a>	<a href="#">FKW / FKW-P</a>	<a href="#">FT-H</a>
	Hepatic lipodosis	<a href="#">FPD</a>	<a href="#">F/C-IN</a>	<a href="#">FT-BIO</a>
	Hyperlipidaemia	<a href="#">FRD</a>	<a href="#">FRW</a>	<a href="#">FT-H</a>
<b>JOINT AND MOBILITY</b>	Joint and mobility support	<a href="#">FJD</a>	<a href="#">FJW</a>	<a href="#">FT-H</a>

The recommendations are based on the most commonly recommended diets and treats for each condition. However, the choice of the most optimal diet or treat can be affected by several factors and should be determined for each individual pet. Full details of all recommended diets for each condition can be found in the SPECIFIC product book

[SPECIFIC PRODUCT BOOK – CLICK HERE](#)



SPECIAL CARE DIETS	
	<a href="#">Feline Lower Urinary Tract Disease</a>
	<a href="#">Allergy and Dermatological Management</a>
	<a href="#">Gastrointestinal Problems</a>
	<a href="#">Joint and Mobility Support</a>
	<a href="#">Kidney, Heart and Liver Support</a>
	<a href="#">Endocrine Support</a>
	<a href="#">Weight Management</a>
	<a href="#">Recovery and Convalescence</a>

EVERYDAY/LIFE STAGE DIETS	
	<a href="#">Kittens and Pregnant/Lactating Queens</a>
	<a href="#">Neutered Young</a>
	<a href="#">Adult Cats</a>
	<a href="#">Senior Cats</a>
	<a href="#">Organic Diets</a>
	<a href="#">Treats</a>



## SPECIFIC<sup>®</sup>

Superior nutrition from the veterinary experts



RECOMMENDED CAT DIETS BY CONDITION

# SUPPORT OF FELINE LOWER URINARY TRACT DISEASE



## STRUVITE UROLITHS

CODE	<b>FSW - Struvite Dissolution, FCD, FCW and FCW-P - Crystal Management</b>
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence
KEY FEATURES	<ul style="list-style-type: none"> <li>• Has a reduced content of magnesium and phosphorus (components of struvite crystals)</li> <li>• Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming</li> <li>• Low urine saturation for struvite and calcium oxalate</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



## CALCIUM OXALATE, URATE AND CYSTINE UROLITHIASIS

CODE	<b>FKW, FKW-P and FKD - Kidney Support</b>
INDICATION	Reduces calcium oxalate, urate and cystine stone formation
KEY FEATURES	<ul style="list-style-type: none"> <li>• Restricted protein levels, but with high quality protein, reduces the urinary concentrations of oxalate, cystine and urate</li> <li>• Alkaline urine pH discourages precipitation of urinary calcium oxalate, cystine and urate crystals</li> <li>• Added potassium citrate helps keep calcium oxalate in solution</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



## STRUVITE UROLITHS WITH OVERWEIGHT

CODE	<b>FCD-L - Crystal Management Light</b>
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence in overweight cats
KEY FEATURES	<ul style="list-style-type: none"> <li>• Has a reduced content of magnesium and phosphorus (components of struvite crystals)</li> <li>• Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming</li> <li>• Low urine saturation for struvite and calcium oxalate</li> <li>• Moderate energy content to help maintain ideal bodyweight</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg



## IDIOPATHIC CYSTITIS

CODE	<b>FCW and FCW-P - Crystal Management</b>
INDICATION	Wet diets are preferred for support of cats with idiopathic cystitis
KEY FEATURES	<ul style="list-style-type: none"> <li>• EPA &amp; DHA omega-3 fatty acids from fish to support the natural anti-inflammatory process</li> <li>• FCW and FCW-P Crystal Management contain chondroitin sulphate to support the bladder wall</li> </ul>
PACK SIZES	Wet: 7 x100g (pate) 12 x 85 g (pieces in gravy)



# ALLERGY & DERMATOLOGICAL MANAGEMENT DIETS



## FOOD ALLERGY

CODE	<b>FDW and FDD-HY - Food Allergen Management and FΩW-HY - Allergen Management Plus</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> <li>• Contains a restricted number of ingredients and is based on lamb and rice (wet diet) and hydrolysed salmon and rice (dry diet), ingredients with a low allergenicity</li> <li>• Rice does not contain gluten so will be tolerated by cats with gluten allergy/intolerance</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100g



## COMBINED ALLERGY

CODE	<b>FΩD-HY and FΩW-HY - Allergen Management Plus</b>
INDICATION	Supports both skin function and reduces symptoms of ingredient and nutrient intolerance
KEY FEATURES	<ul style="list-style-type: none"> <li>• Combines ingredients with low allergenicity and skin supporting nutrients to support combined allergies</li> <li>• Hydrolysed salmon protein and rice giving high digestibility and low allergenicity</li> <li>• Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil; omega-6 fatty acid GLA from borage oil; vitamin A, E and B complex, protein, zinc and selenium</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g

## ATOPY

CODE	<b>FΩD - Skin Function Support and FΩW-HY - Allergen Management Plus</b>
INDICATION	Supports the skin function in the case of dermatosis and excessive loss of hair
KEY FEATURES	<ul style="list-style-type: none"> <li>• Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil; GLA omega-6 fatty acid from borage oil; vitamin A, E and B complex, protein, zinc and selenium</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g



# GASTROINTESTINAL DIETS



## MALABSORPTION / MALDIGESTION / VOMITING / DIARRHOEA / EXOCRINE PANCREAS INSUFFICIENCY

CODE	<b>FID and FIW - Digestive Support</b>
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> <li>• Made with highly digestible ingredients for optimal uptake of nutrients</li> <li>• A high content of minerals and fat soluble vitamins compensates for compromised absorption and increased level of electrolytes compensates for losses from diarrhoea and vomiting</li> <li>• With beta glucans and beneficial fibres to support the immune response and intestinal health</li> <li>• With ingredients to support a healthy microbiome. AuraGuard increase levels of beneficial bacteria whilst fermentable fibres (beet pulp, XOS and FOS) promote the growth of beneficial colonic bacteria promoting a more balanced and diverse gut microbiome. Added postbiotics provide healthy bioactive compounds produced by beneficial micro-organisms and Mannan-oligo-saccharides (MOS) can bind pathogenic bacteria</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g



## PANCREATITIS

CODE	<b>FDD-HY - Food Allergen Management and FRW – Weight Reduction</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> <li>• Moderate fat and protein levels reduce pancreatic load in cats with pancreatitis</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x 100 g



## IBD / COLITIS

CODE	<b>FΩD-HY and FΩW-HY - Allergen Management Plus</b>
INDICATION	Reduces symptoms of ingredient and nutrient intolerance and intestinal absorptive disorders
KEY FEATURES	<ul style="list-style-type: none"> <li>• In IBD and colitis there might also be a food allergic component present: the low allergenicity of these diets in combination with the high digestibility and uniquely high levels of fatty acids offer optimal support</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g





## CONSTIPATION / CHOLESTASIS

PRODUCT CODE	<b>FRD and FRW - Weight Reduction</b>
INDICATION	High-fibre, low-fat diets to support gastrointestinal motility and reduce the intake of fat
KEY FEATURES	<ul style="list-style-type: none"><li>• The increased soluble and insoluble fibre content in these diets supports gastrointestinal motility</li><li>• The low fat content makes the diets suitable for management of cholestasis</li></ul>
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g

[OTHER GI DIETS CLICK  
HERE](#)



## JOINT AND MOBILITY SUPPORT

CODE	<b>FJD and FJW - Joint Support</b>
INDICATION	For support of joint function in cats with osteoarthritis
KEY FEATURES	<ul style="list-style-type: none"><li>• Contains a number of cartilage supporting nutrients including high levels of EPA and DHA omega-3 fatty acids; natural glucosamine and chondroitin and high level of manganese to support a healthy joint function</li><li>• The moderate energy density supports maintenance of optimal weight even in cats with reduced activity levels</li></ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g





# CARDIAC, RENAL AND HEPATIC SUPPORT



## CARDIAC, RENAL AND HEPATIC FAILURE / URAEMIA / LIVER INSUFFICIENCY

CODE	<b>FKD, FKW and FKW-P – Kidney Support</b>
INDICATION	For support of chronic renal insufficiency; hepatic insufficiency (except patients with cholestasis) and congestive heart failure*, hypertension* and oedema* * FKW-P is not indicated
KEY FEATURES	<ul style="list-style-type: none"> <li>• A restricted content of phosphorus to maintain normal phosphorus levels in the blood and support maintenance of kidney function</li> <li>• Reduced protein content to maintain normal blood urea levels</li> <li>• High levels of the omega-3 fatty acids EPA and DHA from fish oil support maintenance of lean body mass and appetite; normal cardiac rhythm; blood pressure and platelet aggregation</li> <li>• Omega-3 fatty acids can help slow the progression of kidney failure</li> <li>• Reduced sodium levels help break the vicious circle of water retention in kidney and liver and heart patients (reduced sodium not applicable to FKW-P)</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



## HEPATIC LIPIDOSIS

CODE	<b>F/C-IN-W, F/C-IN-L – Intensive Support and FPD Kitten</b>
INDICATION	Nutritional restoration and convalescence in cats
KEY FEATURES	<ul style="list-style-type: none"> <li>• Highly digestible ingredients and high levels of energy, fat, protein and other essential nutrients can support the management of hepatic lipidosi</li> </ul>
PACK SIZES	Dry: 1 kg / 2.5 kg / 7.5 kg Wet: 7 x 95g Liquid: 395 g

## HYPERLIPIDAEMIA

CODE	<b>FRD and FRW - Weight Reduction</b>
INDICATION	For nutritional support of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> <li>• The low fat content in these diets makes them suitable for the management of hyperlipidaemia</li> </ul>
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g



## DIABETES MELLITUS / PANCREATITIS WITH DM (ONLY DRY DIET FED-DM)

CODE	<b>FED-DM and FEW-DM - Endocrine Support</b>
INDICATION	For regulation of glucose supply (Diabetes Mellitus)
KEY FEATURES	<ul style="list-style-type: none"><li>• Very low level of carbohydrates and in the dry diet carbohydrates from sources with a low glycaemic index (oats and lentils) combined with increased fibre levels help control blood glucose levels</li><li>• High levels of omega-3 from fish and beta-glucans to support the body's natural anti-inflammatory process and improve insulin sensitivity</li><li>• Low fat level in the dry diet FED-DM support cats with the associated condition of pancreatitis</li><li>• High levels of anti-oxidants including vitamins A and E and fruit extracts to support the management of oxidative stress</li></ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg - Wet: 7 x100 g



# WEIGHT MANAGEMENT



## WEIGHT REDUCTION



CODE	<b>FRD and FRW - Weight Reduction</b>
INDICATION	For the reduction of body weight
KEY FEATURES	<ul style="list-style-type: none"> <li>• Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger</li> <li>• Contains L carnitine – a fat burning amino acid derivative</li> <li>• High protein content supports maintenance of lean muscle mass</li> </ul>
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g

## WEIGHT CONTROL



CODE	<b>FXD, FXW and FXW-P - Adult</b>
INDICATION	Wet and dry foods for adult cats
KEY FEATURES	<ul style="list-style-type: none"> <li>• Moderate calorie content to help maintain ideal bodyweight even with indoor and neutered cats</li> <li>• High levels of Omega-3 from fish oils for healthy coat, skin and joints</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)

## UNDERWEIGHT / ANOREXIA / CACHEXIA



PRODUCT CODE	<b>F/C-IN-W, F/C-IN-L– Intensive Support and FPD - Kitten</b>
INDICATION	Nutritional restoration and convalescence in cats of all ages
KEY FEATURES	<ul style="list-style-type: none"> <li>• High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food, which is an advantage for cats with an increased requirement and/or reduced food intake</li> <li>• The uniquely high level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease</li> </ul>
PACK SIZES	Dry: 1 kg / 2.5 kg / 7.5 kg Wet: 7 x 95 g Liquid: 395 g



# RECOVERY AND CONVALESCENCE/CRITICAL CARE



## RECOVERY / CONVALESCENCE / SURGERY / CANCER

CODE	<b>F/C-IN-W, F/C-IN-L – Intensive Support</b>
INDICATION	Nutritional restoration and convalescence in cats
KEY FEATURES	<ul style="list-style-type: none"> <li>• Highly digestible ingredients compensate for decreased digestion and ensure an optimal uptake of nutrients during periods of nutritional restoration and convalescence</li> <li>• High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food, which is an advantage for cats with an increased requirement and/or reduced food intake</li> <li>• Special soft texture, which will become more liquid after stirring, makes it also suitable for syringe and tube feeding</li> <li>• Contains <math>\beta</math>-1,3/1,6-glucans and increased levels of omega-3 fatty acids, zinc, selenium and arginine to support the immune status</li> <li>• Very high palatability</li> </ul>
PACK SIZES	Wet: 7 x 95 g - Liquid: 395 g



## RECOVERY / CONVALESCENCE / SURGERY

CODE	<b>FID - Digestive Support</b>
INDICATION	Nutritional support after minor surgery
KEY FEATURES	<ul style="list-style-type: none"> <li>• Highly digestible and with high content of essential nutrients to ensure sufficient nutrients even with reduced appetite</li> <li>• Added beta-glucans and Omega-3 from fish for immune support</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg



## CANCER

CODE	<b>FQD - Skin Function Support F/C-IN-W – Intensive Support</b>
INDICATION	Nutritional support in case of cachexia related to cancer
KEY FEATURES	<ul style="list-style-type: none"> <li>• High level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease.</li> <li>• The increased levels of immune-supporting nutrients support the immune response towards infections</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x 95 g

# KITTENS AND PREGNANT/LACTATING QUEENS



## KITTENS AND PREGNANT/LACTATING QUEENS

CODE	<b>FPD and FPW - Kitten</b>
INDICATION	Wet and dry foods for kittens and pregnant and lactating queens
KEY FEATURES	<ul style="list-style-type: none"><li>• Increased levels of energy, protein, vitamins and minerals to meet the requirements of growing kittens</li><li>• Rich in EPA and DHA omega-3 fatty acids from fish to support development of brain and eye; joints, skin and coat</li></ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg – Wet: 7 x 100 g



## NEUTERED YOUNG

CODE	<b>FND - Neutered Young</b>
INDICATION	Complete dry food for neutered kittens
KEY FEATURES	<ul style="list-style-type: none"><li>• Reduced calorie level allows for the lower metabolic rate of neutered kittens</li><li>• Increased levels of protein, vitamins and minerals to meet the requirement of growing kittens</li></ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg



## ADULT CATS

CODE	<b>FXD, FXW and FXW-P - Adult</b>
INDICATION	Wet and dry foods for adult cats
KEY FEATURES	<ul style="list-style-type: none"> <li>• High levels of Omega-3 from fish oils for healthy coat, skin and joints</li> <li>• Low magnesium and phosphorus and slightly acidic urine discourage the formation of struvite stones and support a healthy urinary tract</li> <li>• Moderate calorie content to help maintain ideal bodyweight even with indoor and neutered cats</li> <li>• Increased fibre level in the dry diet helps prevent hairball problems</li> </ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



## ADULT CATS

CODE	<b>FQD-F - Atlantic Sardine</b>
INDICATION	Dry food for cats of all ages
KEY FEATURES	<ul style="list-style-type: none"> <li>• Made from whole fresh Atlantic sardine caught in MSC approved fisheries using the low impact ring netting system</li> <li>• Wheat gluten free</li> <li>• Contains krill – an exceptionally bioavailable form of omega-3</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg





## ORGANIC DIETS

CODE	<b>F-BIO-W - Organic with Chicken and Organic with fish</b>
INDICATION	Complete organic wet food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>Wet food pate for adult cats with a minimum of 95% ingredients from controlled, certified organic origin</li> </ul>
PACK SIZES	Wet: 8 x 100 g



## ORGANIC TREATS

CODE	<b>FT-BIO - Organic Treats for cats</b>
INDICATION	Organic treats for cats
KEY FEATURES	<ul style="list-style-type: none"> <li>Treats for cats made with more than 80% fresh chicken, beef and pork</li> <li>Low carbohydrate</li> <li>Grain-free recipe</li> <li>Gluten-free recipe</li> </ul>
PACK SIZES	50 g

## ORGANIC DIETS

CODE	<b>F-BIO-D - Adult Organic</b>
INDICATION	Complete organic dry food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none"> <li>Dry diets for cats made with fresh organic chicken and turkey and millet, rice and oats or maize with at least 95% of ingredients from controlled, certified organic origin.</li> </ul>
PACK SIZES	Dry: 2 kg / 3 x 2 kg





SENIOR CATS	
PRODUCT CODE	<b>FGD and FGW - Senior</b>
INDICATION	Wet and dry foods for senior cats
KEY FEATURES	<ul style="list-style-type: none"><li>• High levels of Omega-3 from fish oils for healthy coat, skin and joints. The increased EPA and DHA content can also have a beneficial effect on renal function, blood pressure and blood lipids</li><li>• Moderate protein levels and reduced content of phosphorus and sodium reduce the workload of the kidneys, supporting renal function in senior cats</li><li>• Reduced level of protein and sodium, the increased level of potassium citrate and the pH around 6.6 discourage formation of calcium oxalate and support a healthy urinary tract</li></ul>
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg - Wet: 7 x100 g







## HEALTHY TREATS



PRODUCT CODE	<b>FT-H Healthy Treats</b>
INDICATION	<b>Treats for healthy cats of all breeds and ages . FT-H Healthy Treats are also suitable for cats with renal or cardiac failure or urolithiasis, which are supported by a special care diet</b>
KEY FEATURES	<ul style="list-style-type: none"><li>• Low protein</li><li>• Low in calcium, phosphorus, magnesium and sodium</li><li>• Grain-free recipe</li><li>• Gluten-free recipe</li></ul>
PACK SIZES	300 g



## ORGANIC TREATS

CODE	<b>FT-BIO - Organic Treats for cats</b>
INDICATION	Organic treats for cats
KEY FEATURES	<ul style="list-style-type: none"><li>• Treats for cats made with more than 80% fresh chicken, beef and pork</li><li>• Low carbohydrate</li><li>• Grain-free recipe</li><li>• Gluten-free recipe</li></ul>
PACK SIZES	50 g

[FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION – CLICK HERE](#)

# SPECIFIC SPECIAL CARE CAT TREATS – BY CONDITION



		FT-H	FT-BIO
<b>GASTROINTESTINAL</b>	Cholestasis	✓	
	IBD	Kibble as treat	
	Exocrine pancreas insufficiency	✓	
	Pancreatitis	✓	
	Pancreatitis with DM		✓
	Colitis	Kibble as treat	
	Diarrhoea	✓	
	Constipation	✓	
	Vomiting	✓	
	Gastrointestinal problems / Malabsorption / Maldigestion	✓	
	Flatulence	✓	
<b>URINARY</b>	Struvite uroliths	Dissolution	✓
		Reduction recurrence	✓
		Reduction recurrence in overweight cats	✓
	Urate uroliths	Dissolution	✓
		Reduction recurrence	✓
	Cystine uroliths: reduction recurrence	✓	
	Oxalate uroliths: reduction recurrence	✓	
	Idopathic cystitis	✓	
	<b>ALLERGIC &amp; DERMATOLOGY</b>	Atopy	✓
Food allergy/intolerance		Kibble as treat	
Combination of allergies		Kibble as treat	
Other non allergic dermatological problems		✓	

		FT-H	FT-BIO
<b>CARDIAC</b>	Heart failure with concurrent kidney failure	✓	
	Heart failure without concurrent kidney failure	✓	
	Hypertension	✓	
<b>ENDOCRINE</b>	Diabetes mellitus		✓
<b>WEIGHT MANAGEMENT</b>	Underweight / Anorexia / Cachexia		✓
	Overweight - Weight reduction	✓	
	Overweight - Weight control	✓	
<b>CRITICAL CARE</b>	Cancer	✓	✓
	Surgery	✓	✓
	Recovery	✓	✓
	Convalescence	✓	✓
	Intensive support	✓	✓
<b>RENAL</b>	Renal failure /Insufficiency	✓	
	Uraemia	✓	
<b>HEPATIC</b>	Liver insufficiency	✓	
	Hepatic lipidosis		✓
	Hyperlipidaemia	✓	
<b>JOINT AND MOBILITY</b>	Joint and mobility support	✓	

[FOR TREATS DETAILS – CLICK HERE](#)

